

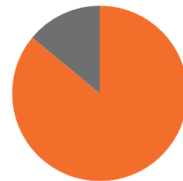
WHAT IS THE CHAMBER DOING FOR YOU?

CONSUMERS ARE



80%

MORE LIKELY TO BUY FROM A CHAMBER MEMBER



86%

BELIEVE THE LOCAL CHAMBER OF COMMERCE HELPS CREATE JOBS

WHEN CONSUMERS PERCEIVE A BUSINESS IS A CHAMBER MEMBER



73%

increase in consumer awareness



68%

increase in local reputation



RESTAURANT FRANCHISES

58%

more likely to eat at the franchise more often



INSURANCE COMPANIES

36%

more likely to consider buying insurance from them



A national survey of 2,000 adults done by The Schapiro Group, an Atlanta-based market research firm, reveals that a business that is a member of a local chamber of commerce experiences increased favorability.